

## Policy Plan Solarplaza Foundation

---

### Introduction

The **Solarplaza Foundation** was founded in December 2019. The foundation operates in closeness to, but wholly separated from, the private company **Solarplaza**. That company, which is the main benefactor of the **Solarplaza Foundation**, has built a global reputation and network through the organization of over 150 solar industry business events across the world over the course of its 15 years of existence. Its efforts to fulfill the company mission of “*accelerating the sustainable energy transition*” have contributed to the development of solar markets in both established and emerging countries. However, being a business-to-business focused company, much of the associated gains remain in the business world.

To reinforce this mission, yet move beyond the business-to-business focus and in a more democratic fashion, and to do so without the intention to turn a profit, the **Solarplaza Foundation** was established as a separate entity with the updated mission: “*To accelerate the sustainable energy transition for all.*”

As the main benefactor, Solarplaza will donate funds, resources and contacts to the Solarplaza Foundation.

---

### Goals

The Solarplaza Foundation aims to support the sustainable electrification of less-fortunate communities around the world. It will do so by identifying, contributing to, and developing projects and initiatives related to the empowerment and electrification of these communities and individuals. These contributions can amount to the following activities.

#### **Monetary Donations**

Identified projects can be supplied with monetary support from our funds.

#### **Contribution of Knowledge and Know-how**

Solarplaza Foundation board members and Solarplaza employees (*through the 5-1-1 program*) can dedicate time and know-how to projects and initiatives, contributing a wealth of experience and knowledge in the global solar energy industry.

### **Education and Network Building**

Through the tickets that Solarplaza makes available to the Solarplaza Foundation, local entrepreneurs, organizations and start-ups who otherwise would not be able to afford participation in Solarplaza's international events, will be able to freely access the high-level knowledge and C-level crowds that are gathered at these events.

### **Project Initiation**

The Solarplaza Foundation aims to be able to develop and maintain projects and initiatives of its own in the future.

### **Manpower**

Solarplaza Foundation board members and Solarplaza employees (*through the 5-1-1 program*) can dedicate time to sustainability-related volunteer work and projects. One example is the foundation's involvement in tree planting to stimulate carbon capture.

---

## **Identification of projects and initiatives**

We will source, consider and select projects and initiatives, through:

**Recommendations:** Through the vast global network of Solarplaza and its key partners, many projects and initiatives are easily identified, recommended, or brought forward to the employees of Solarplaza, who can submit it for consideration to the board of the foundation.

**Applications:** The Solarplaza Foundation will also accept open applications from projects and initiatives unknown to us or our network. They will be able to submit a proposal, which will be considered by the board of the Solarplaza Foundation.

**Prospects:** The Solarplaza Board may also actively reach out to any initiatives/projects that are encountered that could fit in its mission, while staying updated on developments in the global energy domain.

---

## **Funds and Resources**

**Solarplaza**

The Solarplaza Foundation will primarily be supplied with donations by Solarplaza, which has brought to life the “**5-1-1 program**” to benefact the foundation. Through this scheme, Solarplaza donates:

*5% of its annual profits to the Solarplaza Foundation*

*1% of its products annually to the Solarplaza Foundation*

*1% of its employees’ time to the Foundation*

This means that the Solarplaza Foundation is able to count on monetary funds, event tickets and manpower and hours from Solarplaza’s employees.

### **Donations**

The Solarplaza Foundation will also be open to donations from other companies than Solarplaza, although, in its initial start-up phase, it will wholly rely on the support of Solarplaza. In the future, the objective would be to open up donations to our partners in the global energy space.

### **Charity Events**

Additionally, the foundation may acquire funds through sponsored activities and events (eg. charity dinners).

All acquired funds and resources are directed to the goals of the foundation. No funds will be dedicated to personal payments or compensation for board members or volunteers.

The Solarplaza Foundation is requesting ANBI-status, which means it will be required to maintain detailed financial administration. This administration will provide a transparent overview of all incoming and outgoing funds and resources.

At the end of the financial year, which runs from 1 January to 31 December, the foundation’s accounts will be closed and confirmed by the treasurer. From this, the financial reports will be drafted, including the profit and loss account, the year account, the balance and a state of income and expenses of the financial year.

The board will review, check and approve the reports by signature and discharge the treasurer. After approval, the annual report will be published on the foundation’s website.

---

## **Management Board**

The Solarplaza Foundation’s management board consists of:

- **President:** Lisette Buist
- **Secretary:** Tom van der Linden
- **Treasurer:** Berry Buter

This board operates independently from the management board of Solarplaza. Despite their (initial) position as main benefactor, Solarplaza can not influence or dictate decision-making and resource-allocation of the foundation.

A foundation board member can not manage the foundation's resources as personal resources. This criterion ensures that the foundation remains independent in relation to donors and designated receivers of donations. A natural person or lawful person in the position of board member can not hold a majority in the decision-making surrounding the resources of the foundation. To safeguard the independence of the foundation, the board consists of three members with equal voting rights. The board will meet when deemed necessary, though at least once per year to confirm the annual financial reports. Board members communicate through email, phone and direct messaging services to keep each other updated on developments.

---

## **Authority of Board Members**

The main activities of the board members relate to communications and awareness-enhancement surrounding the foundation; the sourcing and selection of project initiatives; the subsequent execution of support to selected projects and initiatives; collaboration with partners; financial acquisition; financial management; upkeep of the website, communications and administration.

---

## **Board of Advisors**

Additionally, the Solarplaza Foundation will also employ a board of advisors. Members will be drafted from within the company Solarplaza and other industry experts and influential contacts. Advisory board members contribute with their network, experience, ideas and inspiration, but hold no authority, have no voting rights, can not influence or dictate policy or allocation of resources, and are not present at management board meetings. Separate meetings or calls with advisory board members can be scheduled at any given time. The board of advisors will contain up to 3 members, which can be expanded upon at any given time.

---

## **Term of the Policy Plan**

The policy plan was composed in advance of the registration of the foundation and has been approved and undersigned by the founding board members. The policy plan will be maintained for a period of three years. It will be possible to adjust the policy plan at any moment during that period if deemed necessary. These adjustments, however, can not influence the goals and requirements of the foundation, as defined in the statutes of the Solarplaza Foundation.

---

## Overview of key information

Founded:	10 December 2019
Address:	Conradstraat 18 - E2.166 3013 AP Rotterdam Netherlands
Fiscal number (RSIN):	860769537
KvK number:	76714497
Bank account:	???
Website:	<a href="http://www.solarplazafoundation.org">www.solarplazafoundation.org</a>
Email	<a href="mailto:info@solarplazafoundation.org">info@solarplazafoundation.org</a>